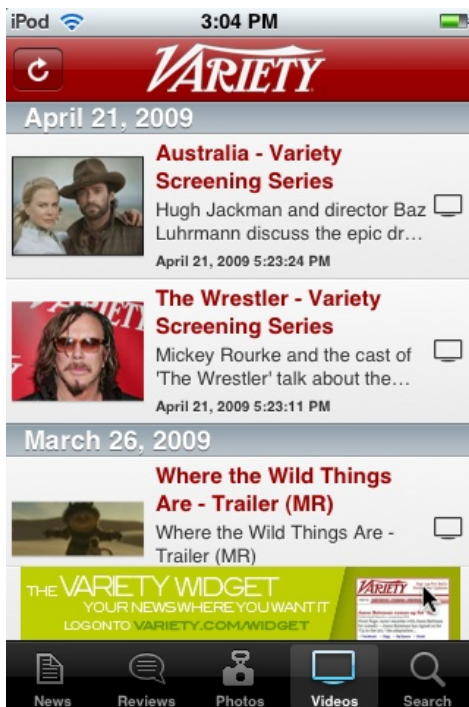


Overview

NewsGator's TapLynx framework provides you with a rapid way to develop exciting iPhone applications. The Apps support text, images, audio, and video, and they support sponsorships and ads for boosting your advertising revenue. iPhone Apps created with Taplynx make it incredibly simple for you to syndicate a wide range of content, monetize it, and distribute it via the Apple App Store.

Features

- ▶ Extend your brand to the iPhone (OS3) and empower users to share via email, Facebook and Twitter.
- ▶ Monetize your apps through sponsorships, ads, and/or subscriptions.
- ▶ Deploy rapidly, with no coding necessary.
- ▶ Configure remotely (change content or look-and-feel without having to resubmit to the App Store).
- ▶ Measure online and offline use with powerful analytics.
- ▶ Extend your app by adding your own components.



Benefits

- ▶ Significant cost savings over custom iPhone development.
- ▶ Simple to get started, easy to extend.
- ▶ Proven platform, scalable infrastructure, and full SLA.
- ▶ Terrific ROI!

Contact Us

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Sign Up

www.taplynx.com

Learn More

To see a sample of an iPhone application that was built with TapLynx, download the [All Things Digital App](#).